

# Your child's future is your greatest investment



As a parent, providing your child with the best possible education is your utmost priority. At the same time, it is one of your biggest financial liabilities. It can cost up to **AED 1Million** to fund your child's higher education.



Education costs are continually increasing so planning and taking action early can help you reach your financial goals.

## Have you done your homework?

We asked 400 parents in the UAE about their thoughts and plan of action for their children's education. Here are some of the outcomes:

42%  
parents

Are not confident that they will be able to financially support their child's higher education.

73%  
parents

Worry about how they will manage their child's higher education with the increasing tuition fees globally.

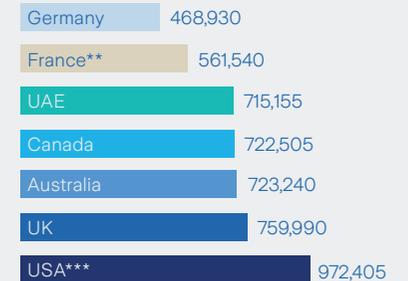
70%  
parents

Haven't invested in a savings plan for their child's education.

Source: YouGov Omnibus survey 2022 & 2023

This graph shows current university costs including fees and living expenses for 4 years in the UAE and top 6 global destinations for higher education.

### University Fees inc. living expenses (AED)\*



Sources:

\* Education Data

\*\* France

\*\*\* USA

## Case study

Joseph is 35 years old and has been living in the UAE with his family for the past 8 years. He has two young children, Laila and Adam aged 3 and 5, and is constantly thinking about how he can give them the best chances in life. He has been saving money towards their higher education since Adam was first born and has saved AED 400,000 so far but knowing that education costs are continually increasing, he wanted to see what else he could do so he arranged a meeting with a financial adviser to understand what his options are.

By working through Joseph's financial realities and plans, they were able to **develop a plan** that:

- 1 Would ensure that both Adam and Laila would be able to attend university in Australia, where Joseph intends to emigrate to when Adam starts university.
- 2 Takes into account both fee inflation but also Joseph's expectation for his disposable income to grow over the years.
- 3 Includes life insurance coverage so that Joseph's desire to ensure that funds are available for Adam and Laila's university fees is met even if he were to die.



### This is what they agreed:

Joseph will start saving AED 5,633 monthly with a premium indexation of 5% yearly to reach the target fund over a span of 15 years. The premium indexation is aligned with the fact that Joseph's income will grow over the years.

The total target fund for Adam and Laila is AED 1,720,515 including university fees and living expenses for 4 years in Australia, accounting for a 2.7% inflation rate.

This graph illustrates the total death benefit and the fund value progress over the years assuming that the growth rate is 5% a year and after the deduction of fees and charges.

The growth made on the fund value will help protect against inflation rate.



The fund value starts dropping at year 13 when Adam starts university and then Laila at year 15, because Joseph will start partially withdrawing from the savings plan to cover the expenses.

In addition, they have agreed to a term policy, providing coverage up to AED 1,720,515 in case of death. This policy also includes cover for John in the event of critical illnesses.

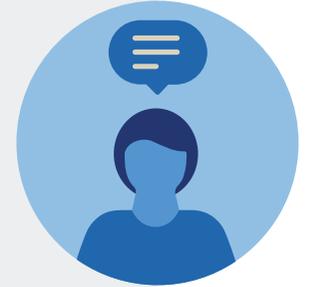
The monthly premium for the protection plan is AED 356.

Joseph could rest easy now, knowing that Adam and Laila's education are secured with Zurich and **they will be able to pursue their dreams without any financial burdens.**



Don't take our word for it.  
Listen to what our customers have to say

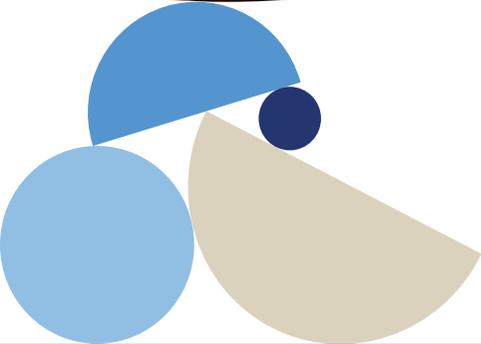
# Why Zurich?



**Cindy Cruz:**  
A mother's dream



**Shashi Kiran:**  
Small, consistent savings  
and the right financial  
advice to be #readyforlife



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